pizzato
PASSION FOR QUALITY

COMPANY PROFILE

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#PASSIONFORQUALITY

In order to be successful, a product must respond to the specific needs of those who will use it. Users of products from Pizzato Elettrica have been relying on devices with certified quality for more than 40 years. Every single product passes through a tightly controlled manufacturing process to ensure the highest quality. Our story is shaped not only by the time that has passed up until now but also by the numerous achieved milestones and countless objectives set for the future. The company, which is today is led by Giuseppe and Marco Pizzato, has intentionally maintained the size of a family business. From the various departments and roles, a single, large group has been formed that is guided by the passion for quality, something that has always been the fundamental principle of daily work at Pizzato Elettrica.

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HISTORY

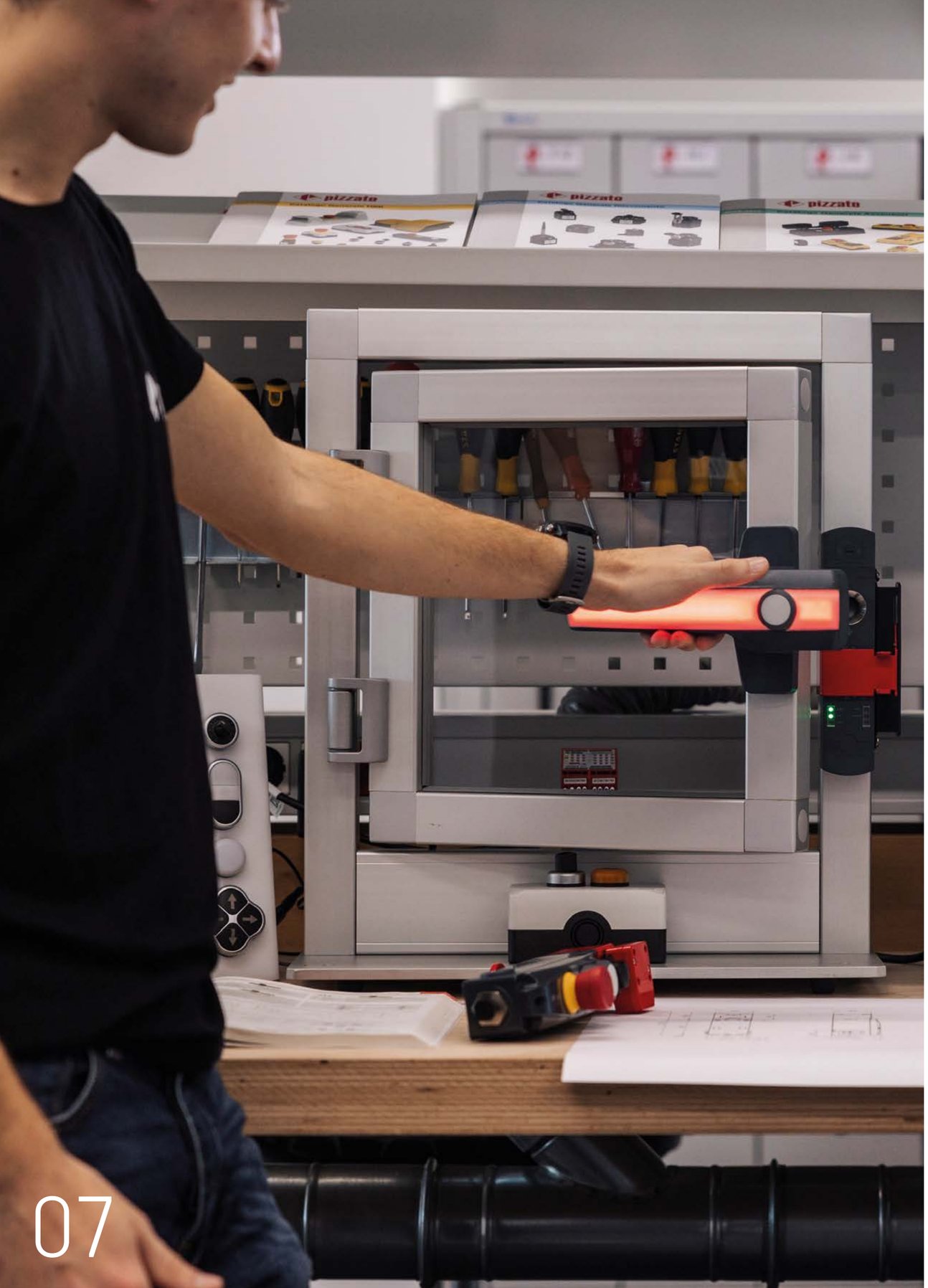
FROM YESTERDAY TO TODAY

A 40-year history that continues to be written by making experience our strength for looking into the future

Pizzato Elettrica has been present on the market since the mid-1980s and is today one of the leading manufacturers of position switches, safety devices and safety modules, control and signalling devices for human-machine interface as well as devices for lifts. This path began with the founders of the company, Bernardo and Mariarosa Pizzato, who initially only manufactured position switches and established the brand first on a national level and later on the international market. In the 1990s, the company constantly extended its presence in Italy thanks to rising demand, invested in new products and in the construction of new plants to improve and increase the production capacity of the company.

Over the years, the product range was continuously expanded in parallel with the positive growth and the development of the company. Special focus here was placed on the market for safety devices. Customers could thereby be offered a comprehensive selection of innovative solutions with high quality standards. With the first generation change in 2007, as Giuseppe and Marco Pizzato took over leadership of the company, Pizzato Elettrica no longer limited itself to sales within the national borders. The company has been internationally active since 2013 and has since then established seven sales offices worldwide.

Pizzato Elettrica is headquartered in the northern Italian town of Marostica in the province of Vicenza. With more than 40 years of experience in the area of automation and industrial safety, the company continues its process of internationalisation and development. Focus here lies on innovation, the “Made in Italy” approach as well as the high reliability and quality of its extensive range of products.

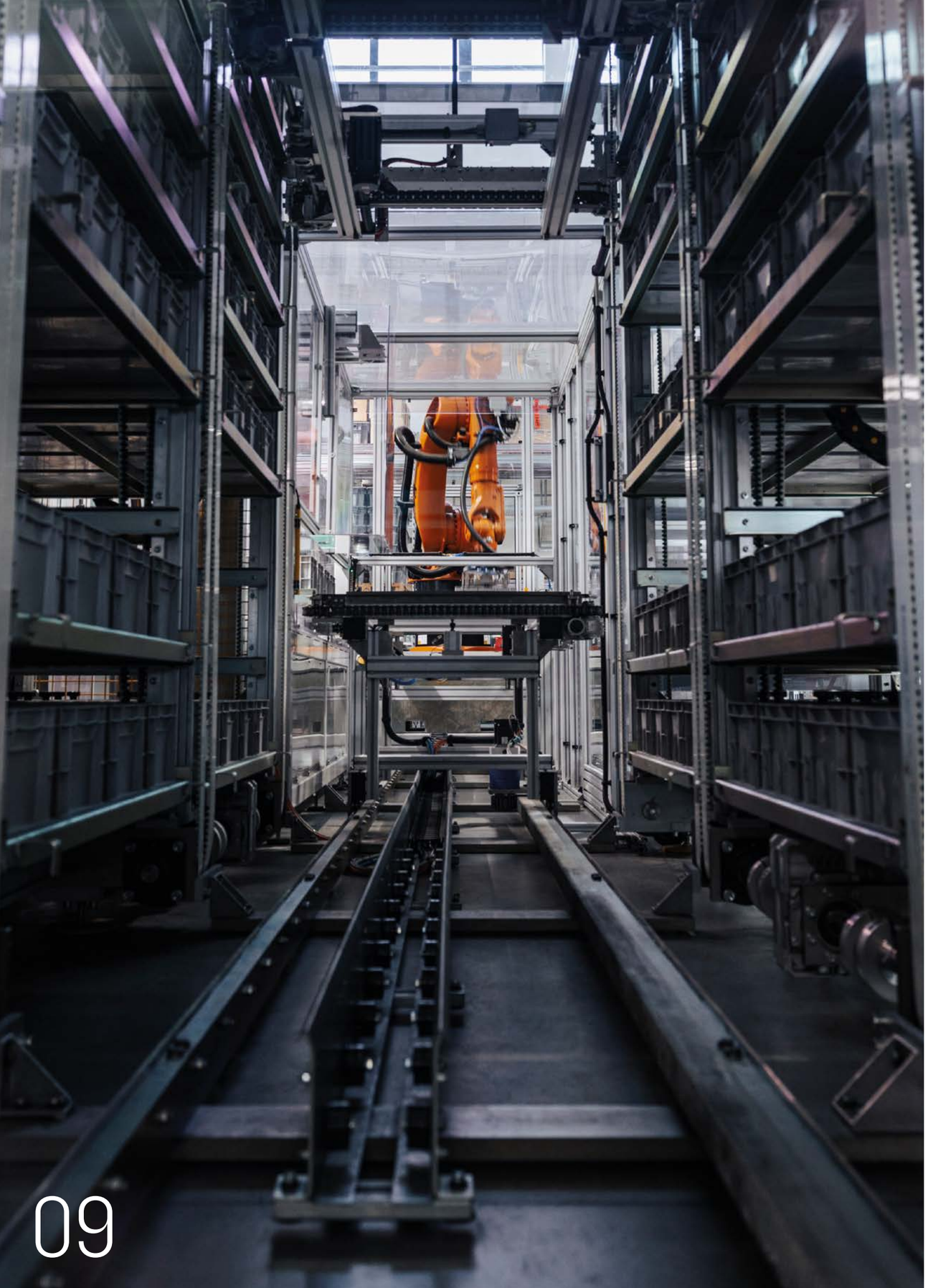


MISSION

FOCUS ON QUALITY AND CARE FOR THE CUSTOMER

We anticipate the market requirements in order to optimally meet the needs of our customers

A company like Pizzato Elettrica is based on a system of values with deeply rooted principles. Our mission is to offer the market safe, reliable and innovative solutions. Passion for product quality, orientation towards excellence, innovation, and continuous development, represent the principles and values of Pizzato Elettrica. Anyone using Pizzato's products does so in the certainty that these devices are of certified quality, since they are the result of a process that is scrupulously controlled at every stage of the production chain. In addition to ensuring the high quality standards of our products, we are in constant contact with our customers. Thanks to this ongoing exchange, we are able to recognise future market requirements and define potential expansions to our product portfolio. We can thereby structure this in a flexible and comprehensive manner in order to ensure the satisfaction of our customers. All Pizzato Elettrica products are designed, developed, and tested entirely at the company plants in Marostica. The company is thus able to meet specific customer requirements at all times, by offering a comprehensive range of products and technologically advanced solutions. This requires an approach that is characterised by the adherence to the highest quality standards, which is the actual trademark of Pizzato Elettrica. Since its founding, the company has focused 100% on "Made in Italy".



VISION

THE INVESTMENT IN THE DEVELOPMENT OF OUR COMPANY IS THE KEY TO SUCCESS

We invest with the objective of continuously improving ourselves

Right from the start, the company recognised the importance of investing in its own infrastructure, be it machines, equipment, production processes or new resources. This enables continuous improvements and allows us to always offer our customers more complete, more reliable and more innovative products, solutions and services. The use of the latest machines and logistics systems, automated warehouses and internal laboratories gives us a significant advantage with respect to operating processes, speed and the expansion of our production. Since we test our products in the new test laboratory in accordance with the international standards of the IEC – thereby allowing us to guarantee the highest quality and safety – Pizzato Elettrica is a forerunner in the industry and holds a leading market position. Thanks to advanced logistics systems, all production departments are linked together, ensuring constant optimisation of the production processes. To meet today's customer requirements for faster support and immediate responsiveness, we view the investment in automation systems and new machines as our commitment to the customers. Constantly growing sales, which reached 75 million euros in 2022, is proof of the acceptance and stability on the international market.

Our company is always looking to the future – but we also constantly invest in our most important resource – the people. At the end of 2022, Pizzato Elettrica had more than 400 employees. Our committed group of employees is the actual added value of the company. With their competence, experience and willingness, they deliver professional and high quality work worldwide. Today, Giuseppe and Marco Pizzato lead a well-established team providing the fastest and most efficient response to the demands of the market. This team has grown over the last years and has achieved a considerable increase in sales in all the countries where Pizzato Elettrica is present. The various strategic sectors of the business are headed by professionals with significant experience and expertise. Many of these people have developed over years with the company. Others are experts in their specific field and have integrated personal experience with the Pizzato Elettrica ethos to extend the company's capability and knowledge. A large group, united by the passion for their work.

A SOLID COMPANY IN CONSTANT EVOLUTION

HEAD QUA RTERS

THE SIGN OF PROGRESS

A project that reflects the constant growth and development as well as innovation and connection to the region

In 2017 construction began on the new Pizzato Elettrica headquarters in Marostica. The highly modern building has been the company's home since 2019. This concept reflects the constant growth and development of Pizzato Elettrica, just like the innovation and connection to the region. This project is a big investment in the future of Pizzato. It is the basis for our continued growth and offers new spaces and possibilities for providing our customers ever improving and faster services. The new headquarters has a useable surface area of more than 25,000 square metres and was designed as an integrated structure, conceived and built to combine all Pizzato processes according to the concepts of Industry 4.0. This project represents the avant-garde of modern industrial production systems. Not only did we invest in increasing the available space but also in technology and in improving the work environment. The company has introduced the best and most innovative solutions for improving the work environment.

New robotised warehouses and new logistics automation systems were introduced to improve our production processes and allow us to quickly respond to the requirements of our customers.
A cutting-edge building automation system controls each individual technological and plant component, from the quality and temperature of the indoor air to the security systems, to lighting and solar shading: technology, sustainability and energy efficiency for an avant-garde work environment.

The consolidation of all the offices and production departments, together with the introduction of the new automated warehouse, represents a considerable investment and a step forward for the entire company. This will allow us to optimize the flow of materials and information, to create even more advanced and competitive products, in the spirit of that Passion for Quality that has always distinguished us.

REALISED WITH THE MOST ADVANCED TECHNOLOGIES OF “INDUSTRY 4.0”



25.000 mq

SPACE

The new company headquarters are not only an important image element for us but also a symbol for the actual growth of Pizzato over the years. It reflects our constant pursuit for efficiency and the highest quality standards. We consider our headquarters as the ultimate expression of what we do and who we are – just like our objectives, which we have pursued since the very first day. The new headquarters facility gives our company a new starting point from which to face the future with even more confidence and more opportunities. In addition to the new plant, there are three other production sites in Marostica.



WE EXPORT OUR TRADEMARK FOR GUARANTEE AND RELIABILITY AROUND THE WORLD

WO RLD WIDE

OUR NETWORK



Our expansion has allowed us to better meet the needs of the international markets

With seven international subsidiaries, Pizzato Elettrica today has a global presence and is among the leading companies in the automation and industrial safety sector. The presence in other countries and strategic markets allows the brand to distribute its products more densely and extensively. In addition, we maintain a sales network that offers technical and professional assistance worldwide. Thanks to this development, Pizzato Elettrica has become a solid and constantly growing international company that has global credibility and is viewed as a highly qualified partner and benchmark in the industry.

ONE OF THE WORLD'S LEADING COMPANIES IN THE AREA OF AUTOMATION AND INDUSTRIAL SAFETY

+100 million
PRODUCTS SOLD WORLDWIDE

7
SUBSIDIARIES WORLDWIDE

75 million
SALES 2022

400
EMPLOYEES



PRODUCTS

CONSTANT PRODUCT INNOVATION

The key to our success lies in the constant innovation of our product portfolio

Pizzato Elettrica began with the production of position switches and, over the years, developed and expanded various series to offer a wide selection of products. Today, our product range of position switches is one of the most extensive and complete in the world. Furthermore, the use of high quality materials, reliable technologies and high protection degrees make these products among the most technologically advanced.

In addition to the production of position switches, the company has, over the years, also advanced the development of control and signalling devices for the human-machine interface. The refined design, the attention to detail and the elegance of the product combined with its maximum safety and reliability allow these products to be used in every type of machine.

Pizzato Elettrica also has also developed a product line especially for the lift industry. Thanks to their proven reliability, these solutions are considered to be the products of first choice for internationally leading companies and are used every day around the world.

Safety devices represent the core business of the company's production. The company Pizzato Elettrica has been one of the first Italian companies developing dedicated solutions for this industry, creating and patenting dozens of innovative products, thus becoming one of the main manufacturers of safety devices. Our extensive range of products includes traditional safety switches with separate actuator and hinge switches as well as state-of-the-art anti-tampering devices with RFID technology, such as the ST series sensors and the NG and NS series locking devices. The product range is complemented by safety handles for guards, with the innovative P-KUBE Krome model whose grip can be illuminated with multicolour signalling LEDs, as well as by the CS series safety modules, available in single function versions, or user-programmable with the use of the Gemnis Studio software. Pizzato Elettrica has to date sold more than 100 million products worldwide and has been certified by leading Italian and international control bodies for adherence to the highest quality and safety standards.

Through continuous investments in research and development, Pizzato Elettrica is not only a seal of quality but is also able to introduce new product lines and expand the selection of innovative solutions in the area of industrial safety.

QUALITY
SAFETY
RELIABILITY
INNOVATION
TECHNOLOGY

pizzato

PASSION FOR QUALITY

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